

The Washington Post NEWS

This poll was conducted for The Washington Post and ABC News by telephone May 29 to June 2, 2013 among a random national sample of 1,007 adults, including users of both conventional and cellular phones.

The results from the full survey have a margin of sampling error of plus or minus 3.5 percentage points. Sampling, data collection and tabulation by SSRS of Media, Pa. Produced for the Washington Post by Capital Insight.

**= less than 0.5 percent*



1. Overall, do you have a favorable or unfavorable impression of the following companies: Google? Do you feel that way strongly, or somewhat?

	----- Favorable -----			----- Unfavorable -----			No
	NET	Strongly	Somewhat	NET	Somewhat	Strongly	opinion
6/1/13	83	48	34	10	6	4	7
4/1/12	82	53	29	9	5	4	10

2. Overall, do you have a favorable or unfavorable impression of the following companies: Apple? Do you feel that way strongly, or somewhat?

	----- Favorable -----			----- Unfavorable -----			No
	NET	Strongly	Somewhat	NET	Somewhat	Strongly	opinion
6/1/13	72	33	39	16	9	6	12
4/1/12	74	37	37	13	8	4	14

3. Overall, do you have a favorable or unfavorable impression of the following companies: Facebook? Do you feel that way strongly, or somewhat?

	----- Favorable -----			----- Unfavorable -----			No
	NET	Strongly	Somewhat	NET	Somewhat	Strongly	opinion
6/1/13	60	25	35	30	16	14	10
4/1/12	58	23	35	28	15	13	14

END